

3 Salon & Spa October Newsletter

Fall has finally arrived bringing cooler temps that are very welcomed. With the change in the season you will more than likely notice changes to your skin and your hair.

In this issue of our newsletter we will introduce you to things that can help with any seasonal challenges you may be experiencing as well as new things being offered.



Beautifying Composition is great as a bath additive, massage oil or hair and scalp treatment.

If you want more info on any of our compositions, please ask your technician. They can recommend the uses with the most benefit to you.



Gua Sha Facial

WHAT IS IT?



The Gua Sha Stone is used to massage the face in order to relieve tension in facial muscles, assist blood flow and encourage lymphatic drainage. It also aids in breaking up fascia which is the connective tissue that holds facial muscles in place. Fascia can sometimes constrict blood flow.

The Gua Sha stone itself can be made from one of many different gemstones. Each gemstone contains its own set of healing properties that help to balance body, mind and spirit. Examples are jade and rose quartz. Jade purifies your energy field while relieving irritability and negativity.

Rose Quartz is unconditional love, joy and support of the heart chakra.



What are the benefits of a gua sha facial?



Great Day Live Segment

[CLICK TO WATCH THE VIDEO](#)

Types of Facials

Knowing exactly which facial is best suited for your needs may seem like a daunting task. Let us help. The facials in the spa are customized to your needs based on your consultation. How those facials are executed is the difference. There are 3 facial times to choose from. The customized facial is a 50-minute service that focuses on one area of concern and is concentrated on the facial area only. The Signature facial is a 75-minute service that focuses on two areas of concern and is concentrated on the face and neck area. The 90-minute facial is concentrated on the face, neck and decolletage.

This facial also allows for a different modality such as gua sha, cupping, etc. All of our facials include a complimentary brow shaping.

Customized Facial	\$65/\$95
Signature Facial	\$135
90-Minute Facial	\$160



Stress Fix composition oil is great for hair, scalp and body with an aroma proven to reduce feelings of stress.



New Spa Staff



Rachel Norris

Rachel joined our team as an esthetician. After receiving her first facial at 12, she was hooked on skincare. She is very passionate about helping others learn the importance of good skincare and helping them feel good about their skin. In her free time, Rachel enjoys going hiking and pour painting. She also enjoys spending quality time with her friends.



Skylar Neafus

Skylar is a very energetic, bubbly, positive person that loves to be around people. You can tell by being with her for just a few minutes that she has never met a stranger. Her goal is to make people feel confident in the way they look whether that be through their skincare or their makeup. She enjoys the fact that the beauty business is ever changing giving her an outlet for her passion for learning and her creativity.

Skylar is a self-professed nerd in that she loves anything anime or super-hero themed. She enjoys mythology, astronomy and being the best plant mom she can be to her 30 plants.

Taylor McCubbin

Taylor joined the spa team as a full-time waxing specialist. She has worked at another Aveda salon, a waxing salon and has spent time at the Aveda store as an associate. She is passionate about waxing and works very hard at helping her guests feel comfortable.

Taylor just recently got married and enjoys spending time with her new husband and their pets.



Melinda Perez

Melinda got into the business after growing up in the salon with her mother. Spending time there allowed her to see the power and confidence that great skin and makeup can do for a person. Melinda pays a lot of attention to detail which makes her excellent at doing brows. She loves being able to create the perfect shape for her guests and educates them on how to do the same at home.

Melinda is extremely passionate about her Native American culture. She has been doing native American beadwork since she was little and enjoys dancing at native American powwows. Melinda feels the biggest accomplishment in her personal life is being a mother to her two children.



Upcoming Promotions

Stock Up For October Salon Exclusive



Receive a complimentary travel size masque with a purchase of \$65 in retail.

*Choose from travel size:
botanical repair™ light masque
botanical repair™ rich masque
invati™ hair and scalp masque

October 11th - 23rd

Take 10% OFF all the products you can fit in a Z Salon bag. Items must not exceed the height of the bag. Promotion is good while supplies last and during normal business hours only. *Styling tools, some holiday items and gift sets, gift cards and items too large to fit in the bag will be excluded. Discounts cannot be stacked.

Receive 15% more on all gift card purchases over \$300. For example: purchase a card for \$300 and you will receive a second card for \$45. Gift cards are good for five years from purchase and may be used on any service or product at both Z locations. *Discounts cannot be stacked.



Fill-a-Bag for **10% OFF**

Gift Cards **15% MORE**

New Invati Products

Invati Advanced Thickening Foam \$35

Instantly plumps each individual hair strand for thicker, fuller and more voluminous hair from roots to ends, that lasts all day. Adds flexible hold & shine. Fights frizz. Protects from blow drying. Helps reinforce fragile, thinning hair. Will not build up or weigh down hair.

InvatiBrow Thickening Serum \$75

Vegan brow serum delivers thicker, fuller and denser looking brows in as little as 4 weeks with full results in 12 weeks. Botanical actives revitalize and nourish brow skin to help restore the overall appearance of brows.



Holiday Items Have Arrived



Hair Extensions - Which One is Right For You?

Hair extensions offer versatility with length, volume and thickness instantly. They give you the opportunity to have long hair without having to wait months for your hair to grow. You can even experiment with a pop of color in extensions without the commitment of coloring your hair or the maintenance of keeping hair color. Now that you have decided to do extensions, which type of extension is best for you.

Hand-Tied Wefts

Hand-tied wefts are sewn in. Your hair is braided and then the weft is sewn to the braid. These extensions will work best to add length and volume to hair that is already longer. Medium density and texture hair works best for the hand tied wefts. They take between 3 and 5 hours to install and last roughly 1 to 3 months before they have to be redone.



Tape-In Extensions

Tape-in extensions are usually about an inch in length. They work well for finer texture hair as they are thin and you cannot see a line in the hair when they are applied. These extensions are installed in less than 2 hours and offer less of a commitment compared to sew in extensions. They can last between 6 and 8 weeks.



Halo Extension

The Halo extension is the most versatile. It can be put in and taken out the same day. The best part is you can do it yourself. The halo comes in 12,, 16, 20 and 24 inches. It can be colored and cut to make it look just like your hair.

Halo Tutorial

[CLICK TO WATCH THE TUTORIAL](#)

If you would like more information on extensions, you can email info@zsalon.com. Please make sure and include your phone number so one of our extension experts can contact you.