

September 1, 2021

# Z Salon & Spa

Where Beauty Meets Wellness

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## A Grateful Heart

By The Z Salon & Spa Team

It goes without saying that the last 18 months have been really trying for most. What we knew as normal completely came to a halt for the entire world. It left most of us with a sense of what do we do now.

As a business that was forced to close, it was even more scary. We have so many people from guests and staff that depend on us. It would be hard to lie and say we knew it was going to be all right. We didn't. We are sure there were things we could have done better and things we should have done. We did the best we could to serve.

We are so very grateful to each of you that have been right there with us during this crazy journey. As a company and team, we do what we do because we love serving you, our guest. We appreciate you allowing us to serve you.

### WHAT'S NEW

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#### NEW AVEDA SERUMS

New Facial Products that give instant results.

#### NEW SERVICES

Looking to try new skincare services?

#### DO YOU KNOW ABOUT AVEDA+?

Do you love Aveda products? Did you know you can get rewards?

# New Aveda Serums

By Paula Fleenor

Are you looking for increased hydration, refined pores, or luminosity in the skin? Aveda's new serums are what you need. You will see instant results and the best part is they feel weightless.

Intense Hydrator- cactus fruit and hyaluronic acid increase hydration. Your skin is left plump and hydrated with no heavy oily feeling.

Pore Refiner - sweet clover and beta hydroxy acid are used to refine pores for a smoother appearance. Perfect to use before a makeup application to give that smooth look.

Instant Luminizer - snow lotus and alpha hydroxy acid instantly brightens and gently exfoliates the skin for a luminous glow.

All 3 products can be used by themselves or layered. You decide in which order of importance you want to layer them. It is important to always prep the skin with a great cleanser and toner prior to using your serums. And then follow up with a great moisturizer.



# New Services

By Denise Zeydel



We are excited to share the new services we have added to our spa which includes henna brows, brow lamination, and lash lift.

In the above photo this guest had the henna brow, lash lift and a lash tint. As you can see the henna has framed her eye area beautifully. The lash lift and tint instantly open the eye area and appear to have lengthened the lashes. The lash lift removes the need to curl lashes daily.

The brow lamination is the perfect service if you feel your brows do not stay in place. It gives them a perfectly groomed appearance that lasts for a few weeks without the need for a daily brow gel.

## Are You An Aveda+ Member?

By Denise Zeydel

Do you love Aveda products? Do you want to get rewards for buying your favorites?

The Aveda+ Rewards program allows you to earn points for every dollar you spend on product. You can then redeem your points for products, services, and trips. If you are not a member, please ask one of our guest care team members for details.